

CAMDEN HAVEN LOCAL NEWS

LAURIE TON | NORTH HAVEN | DUNBOGEN | KEW | KENDALL | BONNY HILLS | LAKE CATHIE | COMBOYNE FREE | MONTHLY

Media Kit & Rate Card

Supporting our local community

Full colour glossy | 24+ pages | All local content
All local advertisers | 1500 copies | FREE on-line version
Free to readers | 60 pick-up points



Advertising Costs & Specifications

All design and artwork costs are included

(Supplied art will be checked and corrected for print readiness)

Introducing Camden Haven Local News, your ultimate source for all things local and lively! We're proud to unveil our brand-new publication, dedicated to capturing the heartbeat of our community like never before. From the thrill of sports action to the tranquility of a day spent fishing, from the latest blockbuster hits to hidden gems in our gig guide, and from the tantalising flavours of wining and dining to the bustling energy of community activities and groups - we've got it all covered. With 2500 copies printed in glossy full colour and distributed throughout our region we

are backed up with our online version, accessible anytime, anywhere. We're bringing the essence of our neighborhood straight to your fingertips. Get ready to dive into the pulse of our community with Camden Haven Local News, where every page tells a story, and every story is a celebration of local life. Join us as we embark on this exciting journey together - because in our community, your voice matters, and our stories deserve to be heard. Welcome to Camden Haven Local News, your trusted companion in exploring, experiencing and embracing all that makes this region and community extraordinary.

Advertising Costs and Sizes

Cost includes: free design and artwork, and a FREE link on the advertisement in the online version to the advertiser's email, facebook or website

	Code	Description	H x W mm	H x W pixels	Cost \$
1.	FPBC	FULL PAGE - Back Cover	270 x 185	3119x2185	380
	FP	FULL PAGE - Inner	270 x 185	3119x2185	320
2.	P2 - 1/3 H	Page 2 - 1/3 Horizontal	84 x 185	992x2185	200
3.	1/2 H	1/2 page Horizontal	134 x 185	1583x2185	175
4.	1/3 H	1/3 page Horizontal	84 x 185	992x2185	145
	1/3 HSC	1/3 page Horizontal - Shoppers Corner	84 x 185	992x2185	145
	1/6 H	1/6 page Horizontal	84 x 91	992x1075	80
	1/6 HSC	1/6 page Horizontal - Shoppers Corner	84 x 91	992x1075	80
5.	1/4 V	1/4 page Vertical	134 x 91	1583x1075	100
6.	1/4 H	1/4 page Horizontal	67 x 185	791x2185	100
7.	1/8 H	1/8 page Horizontal	67 x 91	791x1075	65
	1/12 V	1/12 page Vertical	67 x 60	791x708	50
8.	1/24 T	1/24 page TRADES	31 x 60	366x708	35
	1/12 T	1/12 page Trades	65 x 60	767x708	50
9	1/18 MKT	Single Market Ad	65 x 60	791x413	30
	1/9 MKT	Double Market Ad	65 x 120	791x850	60

Note that placement of advertisements is at the Editor's discretion.

All 'supplied' advertisements must be actual size in CMYK as a high-res press ready PDF (300dpi).

Call for other information if required. Note that all artwork and design costs are included in the above quoted rates. Art and design will be done to a very high standard as our artists are award winning designers and art directors. Photography can be organised if required for a small fee.

1 Camden Haven Local

FULL PAGE
INNER
Page 4 onward
320

Back page
160

BACK PAGE
380

2

PAGE 2 - 1/3
200

3 Camden Haven Local

HALF PAGE
P4 Onward
175

4 Shoppers Corner Camden Haven Local

1/6 Shoppers Corner 80	1/6 Shoppers Corner 80
1/6 Shoppers Corner 80	1/6 Shoppers Corner 80
1/3 OR 1/3 Shoppers Corner 145	

5 Camden Haven Local

1/4 Vert
100

6 Camden Haven Local

1/4 Horiz
100

7 Camden Haven Local

1/12 V
50

1/12 V
50

1/12 V
50

1/8 H
65

1/8 H
65

8 Camden Haven Local News

Trades plus
Get your business listed here
Contact us on
0459 472 882
ads@camdenhavenlocalnews.com.au

1/24 T 35	1/24 T 35	1/24 T 35
1/24 T 35	1/24 T 35	1/24 T 35
1/24 T 35	1/24 T 35	1/24 T 35
1/24 T 35	1/24 T 35	1/24 T 35
1/24 T 35	1/24 T 35	1/24 T 35
1/24 T 35	1/24 T 35	1/24 T 35
1/12 T 50	1/24 T 35	1/12 T 50
	1/24 T 35	

9

1/18 MKT
30

1/9 MKT
50

10

Obituaries Free,
Public Notices and Personal
Classifieds are based on
display size rates.

Copies & Distribution

1500 glossy full colour copies

(Dropped to 60 local businesses for your personal collection)

List of drop off points...

LAURIETON	NORTH HAVEN	KENDALL/KEW
Bold Espresso Bar	Brigadoon	Kew Corner Store
Harcourts Laurieton	Piece of Mind Whole Foods	iKew Centre
LUSC	The Propagation Station	Miss Nellies
Laurieton Newsagents	Shell Riverview	The Kendall Op Shop
Row's Place	Sandbar Café	Kendall Takeaway if open
Neighbourhood Centre (museum)	Riverview Café	Liquor shop
Plaza Theatre	Club North Haven	Grocer/café Kendall
Sundial Dentist	Woongarra Motel	Kew Country Club
Laurieton Library	Haven Waters Motel	
Anglican Op Shop	Jacaranda Caravan Park	DUNBOGAN
Laurieton Family Dentist	Reflections Caravan Park	& DIAMOND WATERS
Camvet		Dunbogan Caravan Park
Laurieton Warehouse	BONNY HILLS	Dunbogan Takeaway
Always Able Travel	Jon Slater Real Estate/PO	The Dunbogan Boatshed
MS Law	Bonny View Shop	MenShed if open
	Reflections Caravan Park	Diamond Waters Resort
	Ingenia Holiday Park	
LAKEWOOD	Bonny Hills Garden Centre	COMBOYNE
The Laurieton Residential		From Brenda Avocados
Resort - inside bottom of mail	LAKE CATHIE	At Comboyne Markets
boxes	Caramels	
Queens Lake Village	LCBH Real Estate	MOORLAND
Spark Cafe behind Woolies	Whole Health Store	Post Office - Stacey Carol
	Club Lake Cathie	And at Laurieton Markets
	Off Shore Coffee	
	Mid North Coast Dental	

Promotion

Social Media, radio and website promos.

Online Version included

The publication will also be loaded onto our website as a full online page-turning version and as a downloadable pdf.

The online version has a CLICK THROUGH from every advertisement to the advertiser's Website or Facebook page as a FREE service.

Two bites of the cherry for your advertising spend.



Camden Haven Local News is an independent newsletter.

It is a trading as Camden Haven Local News under (Websites on Wheels) ABN: 76 714 314 099

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www.camdenhavenlocalnews.com.au